

WE  
HAVE  
A  
NEW  
WAY  
TO  
HELP  
YOU



PROTECTION YOU CAN COUNT ON WHEN YOU NEED IT MOST





## SERVING YOUR FAMILY

In 2001 the City implemented a Paramedic program within the Fire Department in order to provide the citizens of Loma Linda state-of-the-art Emergency Medical Services (EMS).

Today nearly 70% of the greater than three thousand calls our Fire Department responds to are for Emergency Medical Services. Our paramedics along with our local medical facilities provide our citizens with the most capable EMS system in the region. The City's Paramedic services have truly become a first link to the world-class health care system for which our community is well known.

## WHAT IS THE NEED?

Although an advanced paramedic system and other specialized services have been added to the Fire Department's capabilities to meet community expectations, there has never been a dedicated revenue source to cover these essential services.

In January 2009 the Loma Linda City Council adopted the implementation of a fee for its Emergency Medical Services (EMS). In addition the Council adopted a corresponding voluntary EMS membership program to provide an avenue for our residents and businesses to avoid out-of-pocket expenses related to the fees for these services.

This combined EMS membership and fee-for-service program is known as **"Fire Medical"**. This program provides for a meaningful reform framework that will allow the City to place its paramedic service on a partial reimbursable or self-funding basis.

### **"Fire Medical"** membership

The adopted fee for each EMS service call is \$300 for residents and \$400 for non-residents. These fees will be billed to the patients' medical insurance or to the patients themselves, if not covered by medical insurance. Those residents and businesses who voluntarily participate in the \$48 per year membership program will not incur out-of-pocket expenses.



2,400 OF THE EMERGENCY CALLS LOMA LINDA RECEIVES ARE EMS RELATED  
...WE CAN HELP





WE RESPOND TO OVER 3,200 CALLS A YEAR, THE NEXT ONE COULD BE YOU!

**WE CAN HELP**



LOMA LINDA FIRE DEPARTMENT WILL RESPOND  
TO OVER 3,200 CALLS THIS YEAR. ONE MAY BE YOURS  
...WE CAN HELP



## INVESTING IN OUR SAFETY

Avoid out-of-pocket medical expenses when you sign-up for "**Fire Medical**" membership. You will also be investing in the Loma Linda Fire Department. The funds raised by the "**Fire Medical**" program will be used to improve medical services to the community.

## HOW IT HELPS

"**Fire Medical**" is an official program of the City of Loma Linda Fire Department. It is a voluntary membership program that improves the quality of Emergency Medical Services right here in our own community. As a member of the "**Fire Medical**" program you receive:

- No "out-of-pocket cost" for EMS service provided by the City of Loma Linda Fire Department
- Coverage for your entire household, anywhere in the City of Loma Linda
- Umbrella coverage for visitors at your residence who suffer an emergency medical incident

When you invest in the "**Fire Medical**" membership, the Loma Linda Fire Department will also be investing in you. It is our aim to continually partner with the community. Raising the level of care has always been a priority to us, and we continually research ways in which we can increase what we do for the community. We have already gone to great lengths to raise the level of care:

- Maintaining Advanced Life Support (ALS) fire units at both of the City's fire stations
- Equipping Emergency Medical Response personnel with state-of-the-art training and equipment
- Providing free CPR classes to "**Fire Medical**" member households



HERE FOR YOU 24/7



THE LOMA LINDA FIRE DEPARTMENT WILL  
RESPOND TO OVER 200 CAR ACCIDENTS  
THIS YEAR ALONE  
...WE CAN HELP



## BECOMING A MEMBER

Safeguard your family and employees today. The **"Fire Medical"** voluntary membership program is another helpful resource we hope that you will take advantage of. Signing up for **"Fire Medical"** membership is easy. To enroll you can call us or visit our website.

## HOW TO SIGN-UP

### MEMBERSHIP DETAILS

#### Who is eligible for membership?

Membership is available to both residents and businesses of the City of Loma Linda, as well as non-residents who frequent our community.

#### What number do you call if you have a medical emergency?

Always call 9-1-1 in an emergency. Contact the Fire Department office for all non-emergency inquiries.

#### Call, click, or write, to sign up today!

"Fire Medical" 909.799.2852

#### Online registration: [www.LomaLindaFire.com](http://www.LomaLindaFire.com)

#### Loma Linda Fire Department/"Fire Medical"

25541 Barton Road  
Loma Linda, CA 92354

#### Compare member and non-member fees

##### EMERGENCY MEDICAL SERVICE FEES.

These fees are charged and collected for the following services

Resident	EMS Services non-Member fee	\$300 per response
Non-resident	EMS Services non-Member fee	\$400 per response
Resident	"Fire Medical" Member	\$48 per year, per household
Non-Resident	"Fire Medical" Member	\$60 per year, per household
Business	"Fire Medical" Member	\$48 per year, per each increment of 5 employees

Visit our website for complete information regarding enrollment details.



[WWW.LOMALINDAFIRE.COM](http://WWW.LOMALINDAFIRE.COM)